

MILWAUKEE COMMUNITY JOURNAL

WEEKEND

EDITION

VOL. XXXIV NO.1 JUNE 24, 2016 50 CENTS

BULK RATE U.S. POSTAGE MILWAUKEE, WISCONSIN PERMIT 4668

IN THE BLACK

NEWS & VIEWS ON: BUSINESS
TRENDS, PERSONAL FINANCE,
TECHNOLOGY (JUST KLIICK!)

June 29, 2016

FREE INCUBATOR

for North Side Business Startups



North Side Business Incubator Focus: BUILDING FROM WITHIN

A brand-new business incubator has found the spirit of entrepreneurship is alive and thriving on Milwaukee's near north side.

Twenty residents will present their business ideas, ranging from an art studio to a native plant nursery, at a free incubator workshop set for Wednesday, June 29, 1:30 to 5 p.m., at St. Ann Center's Bucyrus Campus, 2450 W. North Avenue.

Sponsored by Milwaukee Ald. Russell W. Stamper II, St. Ann Center for Intergenerational Care and Marketplace Business Improvement District (BID) 32,

the incubator is designed to help jumpstart locally owned businesses that can generate income for the 15th Aldermanic District.

Unlike "Shark Tank"-style incubators that award the single best business idea, this event is designed to give as much help as possible to all 20 participants.

"We have some great ideas to work with to help our district grow," said Stamper. "Revitaliz-



"Sponsored by Milwaukee Ald. Russell W. Stamper II, (shown above) St. Ann Center for Intergenerational Care and Marketplace Business Improvement District (BID) 32, the incubator is designed to help jumpstart locally owned businesses that can generate income for the 15th Aldermanic District."

ing a community requires significant support and commitment from residents and businesses, and I'm happy to see that this is

happening. Our district is growing both economically and socially, and the best way to build a community is to do it by building from within."

The incubator will give budding small business owners who live in the 15th District a chance to present their ideas to a panel of bankers, lawyers and investors.

Participants will also receive coaching on developing a business plan and possibly find backers for their ventures.

Because of high demand, organizers are planning a second business incubator for later this summer.

Selected from dozens of applicants, the 20 entrepreneurs and their business proposals include:

- Thomas Iverson-Intergenerational art studio with classes for all ages
- Janice Johnson-Canvas painting parties
- Ashley Valentine-Children's bookstore and creative arts space
- Jessica Justiniano-Personal care for the elderly and people with disabilities
- Maurice Sharpe-e-sports arena that will host video game release parties and tournaments
- Ara Jackson-Customized floral arrangements with live flowers embossed with messages
- Taikeyria Davis-Family-oriented residential group home

• Edna Hale-Biodegradable bedding for the healthcare industry

• Lakisha Rollins-Temporary housing for women with minor children

• Jack Pickett-Carpentry and home improvement services

• Jessica Spraggins-Job development/training and resale center

• Lagail Hunt-Personalized beauty and hair supply baskets

• Leola Williams-Outpatient substance abuse and mental health clinic

• Sharon Adams-Perennial nursery, featuring lilies, bulbs and native plants

• Jeanette Richardson Training center for health care workers

• Antwon Perkins-Computer sales, services and website and graphic design

• Troy Burkes-Graffiti removal, yard maintenance and snow removal

• John Anderson-Full-service home and commercial remodeling

• Robert Coleman-Residential and commercial building remodeling

• Hazel Hicks-Security for homes, businesses and special events

For more information on the business incubator, contact John Jansen at (414) 977-5031 or jjansen@stanncenter.org.

Business Briefs

Local, National and International News about Business and Finance

EBONY AND JET SOLD TO TEXAS-BASED PRIVATE FIRM

Legendary Johnson Publishing Co. sells iconic publications to pay down debt, will concentrate on Fashion Fair Cosmetics

By Frederick H. Lowe

Johnson Publishing Co. of Chicago has sold Ebony and Jet magazines for an undisclosed price to Clear View Group, an Austin, Texas-based private equity firm, to pay down debt and to concentrate on Fashion Fair Cosmetics.

"This deal allows JPC to reduce its debt associated with the media business and focus its attention on the archives and continue to invest in its cosmetics business, Fashion Fair Cosmetics," company officials said in a series of quotes and blind statements but not a news release announcing the sale of Ebony and Jet.

The deal, which was signed in May and disclosed Tuesday, includes the assumption of JPC's debt.

It also continues the dismantling of Johnson Publishing Co., an iconic black-owned business founded in 1942 by entrepreneur John H. Johnson with the publication of "Negro Digest."

Mr. Johnson died in 2005. Even the name Johnson Publishing Co. may eventually disappear.

The company once owned a book division and a radio station. Mr. Johnson also was chairman of Supreme Life Insurance Co.

In 2010, Columbia College of Chicago purchased for its library Johnson Publishing Company's

11-story headquarters on Chicago's South Michigan Avenue. Johnson Publishing sold the building to pay down debt, mostly owed to RR Donnelley, the Chicago-based printing company. Ebony and Jet magazines moved out of its headquarters in 2012 and Columbia College never moved in. Now the building, which was Mr. Johnson's pride and joy, is again up for sale.

To shore its sagging finances, JPC took on a big partner. JP Morgan Chase, the nation's largest and the world's ninth largest bank based on assets, is the company's part owner.

The company also is still trying to sell its archival photo collection.

Mr. Johnson founded Ebony, a monthly magazine, in 1945 and Jet, a popular pocketbook size news weekly with short one-paragraph stories in 1951. Jet is now sold only online. For a long time, Ebony was JPC's money maker.

Its initial run of 25,000 copies quickly sold out.

At one time Ebony was on the coffee tables of every black home in America. It reported on African American life ignored by the white press.

Ebony still has a monthly circulation of 9.3 million.

Lately, Ebony and Jet have struggled against digital competitors. The deal to sell Ebony and Jet to Clear View Group follows a rumored failed attempt by busi-

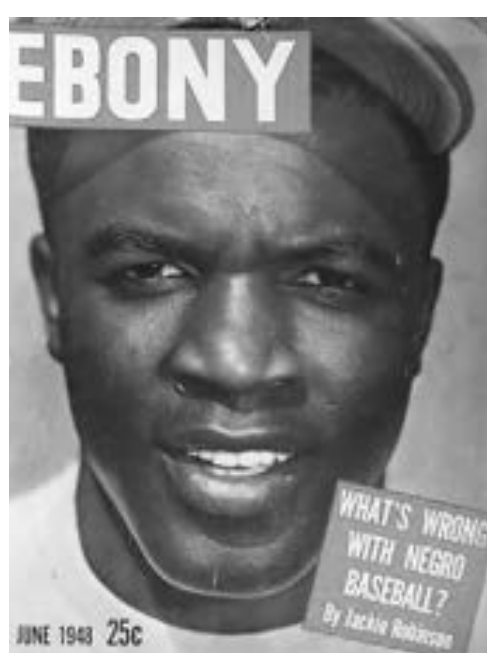


Johnson Publishing Co. Founder John H. Johnson

nessman and former Los Angeles Laker star Erving "Magic" Johnson to buy the company and to move it to Los Angeles.

Ebony and Jet will become part of Ebony Media, which will be based in Chicago.

Linda Rice Johnson will serve



as chairman emeritus and a board member of Ebony Media.

"We are excited about the future of Ebony Media and the opportunity to position the enterprise for long term growth," Michael Gibson, CEO of Clear View Group and chairman of

Ebony Media, said in a statement. "Our team has a true understanding of the Ebony brand as well as its legacy, and is committed to providing its audience with premium content across all media platforms."

Clear View Group is not listed online and can't be found through Austin telephone directory assistance. Clear View Group specializes in private equity acquisitions of U.S. based, middle market companies, company officials said in a news release.

Johnson Publishing Co. will continue to invest in Fashion Fair Cosmetics, which was founded by Eunice Johnson, JPC's cofounder, in 1958. But the company may drop JPC's name.

Desiree Rogers, JPC's CEO, will focus on Fashion Fair Cosmetics.



YOUR GOALS.
OUR COMMITMENT.

The SMART Affordable Mortgage¹

- Attractive rates
- No private mortgage insurance
- Low down payment options
- Plus, closing cost assistance to eligible homebuyers²

Visit theprivatebank.com/mortgage or call (855) 717-7882 for details. Learn how we can solve for X for you.



¹ INCOME ELIGIBILITY REQUIREMENTS AND GEOGRAPHIC RESTRICTIONS APPLY TO THE SMART AFFORDABLE MORTGAGE AND ARE SUBJECT TO CHANGE AT ANY TIME WITHOUT NOTICE. LOANS ARE SUBJECT TO CREDIT APPROVAL.
² THE CLOSING COST ASSISTANCE PROGRAM IS AVAILABLE TO ELIGIBLE BORROWERS TOWARDS CLOSING COSTS AND PREPAID FEES ON THE NEW PURCHASE OR REFINANCE OF AN OWNER OCCUPIED SINGLE FAMILY DWELLING. INCOME ELIGIBILITY REQUIREMENTS AND GEOGRAPHIC RESTRICTIONS APPLY AND ARE SUBJECT TO CHANGES AT ANY TIME WITHOUT NOTICE. FUNDING MAY BE LIMITED AND SUBJECT TO AVAILABILITY.

MILWAUKEE COMMUNITY JOURNAL WEEKEND EDITION

Phone: 414-265-5300 (Advertising and Administration) • 414-265-6647 (Editorial) • Website: communityjournal.net • Email: Editorial@communityjournal.net • Advertising@communityjournal.net

MCJ STAFF:
Patricia O'Flynn -Pattillo
Publisher, CEO
Robert J. Thomas
Assoc. Publisher
Todd Thomas, Vice Pres.
Mikel Holt, Assoc. Publisher
Thomas E. Mitchell, Jr., Editor
Teretha Martin, Technical
Consultant/Webmaster, Billing
Dept./Publisher's Admin. Assist.
Colleen Newsom,
Classified Advertising

Jimmy V. Johnson, Sales Rep.
CONTRIBUTING WRITERS:
Fr. Carl Diederichs, Rev. Joe
McLin,
PHOTOGRAPHER: Yvonne Kemp

Opinion and comments expressed on the Perspectives page do not necessarily reflect the views of the publisher or management of the MCJ. Letters and "other perspectives" are accepted but may be edited for content and length.



SUMMERFEST

SPECIAL ATTRACTIONS

JUNE 29-JULY 3 and JULY 5-10



MENARDS®



THE SUMMERFEST BIG BANG FIREWORKS PRESENTED BY MENARDS AND WISN 12

Wednesday, June 29 at 9:30 pm

Don't miss the Summerfest Big Bang Fireworks Show live on the grounds at 9:30 pm presented by Menards. Watch WISN 12 for a taped show at 10:30 pm. Produced by Bartolotta Fireworks.

COLUMBIA ST. MARY'S COOL DOWN LOUNGE WITH NEWS/TALK 1130 WISN

Visit the air conditioned Columbia St. Mary's Cool Down Lounge on the south end of the grounds to cool off and, this year, help Summerfest prepare to celebrate its 50th in 2017! All patrons are invited to stop in 3-8 pm daily and share their favorite Summerfest memory. If selected, you will have the opportunity to record your story on video and receive a FREE ticket to the 50th Summerfest. Also featured in the lounge will be an exhibit on the history of the BoDeans at Summerfest in honor of the 30th anniversary of their first hit record, "Love & Hope & Sex & Dreams."

meijer



MEIJER HOLE-IN-ONE CONTEST WITH CBS 58 AND 540 ESPN MILWAUKEE

Tee up three (3) balls for \$8 for a chance to hit a Hole-In-One! One lucky winner will take home a \$5,000 Grand Prize. Support provided by 540 ESPN Milwaukee, CBS 58 and the Michels Corporation. For contest details and rules visit Summerfest.com.

SUMMERFEST SKYGLIDER PRESENTED BY TAIWAN EXCELLENCE

Take a ride on the Skyglider, a true family favorite! Located high above the main walkway, this gentle ride provides passengers with a scenic view of Henry Maier Festival Park, Lake Michigan and the entertainment below. One-way and round-trip fares available. For more info on Taiwan Excellence, please visit facebook.com/TaiwanExcellence.en

CALYPSO LEMONADE COMEDY TENT

Comedy returns to Summerfest! Visit the Calypso Lemonade Comedy Tent for three shows nightly featuring the best in local and regional talent. On the weekends, the tent will feature Calypso music before the comics take the stage. Located immediately inside the South Gate.

EMERGING ARTIST SERIES PRESENTED BY FULL COMPASS AND 88NINE RADIO MILWAUKEE

The Johnson Controls World Sound Stage with Blue Moon and 88Nine will host the Emerging Artist Series, highlighting emerging talent each evening from 3:00 - 7:30 pm with the opportunity for patrons to vote for their favorite performances. Check Summerfest.com for information on nightly competitions.

FM 102.1 SERIES AT SUMMERFEST

Wherever you find great alternative music at Summerfest, FM 102/1 will be there! The FM 102/1 Series at Summerfest is proud to welcome the following artists: Alabama Shakes, Weezer, Panic at the Disco, Fitz & The Tantrums, Passion Pit, Rise Against, Garbage, X Ambassadors, Mike D, The Decemberists, Elle King, Young the Giant, Death Cab For Cutie, 311 and many more! Stop by FM 102/1 HQ located just inside the Mid Gate and say hello.

FM106.1 COUNTRY AT SUMMERFEST

Wherever you find great country music at Summerfest, FM 106.1 will be there! The FM106.1 Country Music Series at Summerfest is proud to welcome the following artists: Luke Bryan, Blake Shelton, Tim McGraw, Willie Nelson, Dustin Lynch, Randy Houser, Hunter Hayes, Chase Rice, Brothers Osborne, Phil Vassar, Granger Smith featuring Earl Dibbles Jr., Jana Kramer, Cam, Kane Brown and many more.

THE ELIZABETH "BO" BLACK FAMILY FOUNTAIN PRESENTED BY MCDONALD'S AND B93.3

Your day at Summerfest would not be complete without a stop at the "Splash Pad." Kids of all ages can splash and play the day away while keeping cool. Patrons will have the opportunity to win great prizes at the McDonald's display. For deals and information from your local McDonald's, follow them on Twitter: @McDonaldsMKE.



LAND THE BIG GIG® PRESENTED BY TAP MILWAUKEE AND SUMMERFEST

Thursday, June 30 at 5:00 pm

Do you have what it takes to Land the Big Gig®? Visit LandtheBigGig.com to vote for your favorite artists by 11:59 pm CDT on June 2. Then come to Summerfest on Thursday, June 30 to watch the top 3 finalists perform at the Briggs and Stratton Big Backyard for their chance to win a share of over \$25,000 in prizes, including cash, travel and accommodations.

LATIN MUSIC DAY WITH TELEMUNDO WISCONSIN

Tuesday, July 5

Summerfest and Telemundo Wisconsin are proud to welcome Dance Academy of Mexico, Ecuador Mantra, Afinca'o, J. Torres and Charlie Aponte (formerly of El Gran Combo), for Latin Music Day at the Harley-Davidson Roadhouse. Stop by the Harley-Davidson Roadhouse to enjoy traditional Mexican folkloric dance performance and Salsa, Andean fusion, Cha-Cha and Latin Jazz music starting at 2:00 pm.

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Kids of all ages can enjoy family focused entertainment and activities in the Northwestern Mutual Children's Theater and Playzone. Open daily, Noon - 8:00 pm. Visit the daily lineup pages for information on performers and show times.

SENTRY FOODS AND DEAN'S MILK & ICE CREAM CHILDREN'S FEST DAY WITH TODAY'S TMJ4

Tuesday, July 5 • Noon - 3:00 pm

All patrons arriving between noon and 3:00 pm will be admitted FREE! Spend a fun-filled day with the family enjoying Children's Fest Day activities. In addition to FREE admission, delicious samples will be available courtesy of Sentry and Dean's, with a donation to the Children's Hospital of Wisconsin.

PADDLEBOAT WATER EXPERIENCE

Celebrate Summerfest on the water! Presented by Badger Meter, this family friendly activity provided by Lakeshore Paddle Sports will give patrons the opportunity to relax and take in views of the festival and downtown Milwaukee. From noon - 7:00 pm each day, paddle around part of the lagoon for 30 minutes in boats that hold up to four (4) people. Located at the boat dock on the north end of the grounds, this is an experience that can't be missed!

SUMMERFEST PARADE

6/29 - 7/1, 7/5, 7/6 • 3:00 pm

The Summerfest Parade will bring additional entertainment to the grounds during the festival. Incorporating a second line style, the parade will start at the south end of Henry Maier Festival Park at the Marcus Amphitheater Forecourt and complete a full lap of the grounds. Fans are encouraged to join in with participants and strut their stuff!

SCHOOL OF ROCK

Saturday, July 9 and Sunday, July 10

School of Rock will host a "Battle of the Bands" competition for hundreds of their best students from across the world. Come watch these incredible young musicians compete as they perform on Saturday, July 9. The top bands will then battle in the finals on Sunday, July 10. For more information visit SchoolofRock.com.

SUMMERFEST'S WHEEL IN THE SKY

"The wheel in the sky keeps on turnin'" on the north end of the grounds! Jump aboard this giant Ferris wheel and enjoy spectacular views of Summerfest, Milwaukee's downtown and Lake Michigan. Operating from Noon - 11:30 pm daily.

GRUBER LAW OFFICES SPORTSZONE WITH 620 WTMJ

The Gruber Law Offices SportsZone is the ultimate destination for sports fans! This area offers interactive daily programming including sports demonstrations and clinics from the Milwaukee Bucks, the Milwaukee Admirals and much more!

All programs, times, performers and activities are subject to change.



TICKETS, FULL LINEUP & MORE: **SUMMERFEST.COM**

Interactive One Taps Former Ebony Magazine Editor-in-Chief, Kierna Mayo, as New Senior Vice President of Content and Brands

Mayo to Lead Interactive One's National, Local and Syndicated Digital Properties

NEW YORK, June 16, 2016 /PRNewswire/ -- Interactive One, the definitive digital destination for African American and Millennial audiences, today announced the hiring of Kierna Mayo as the

new Senior Vice President of Content and Brands, effective June 27.

Widely known as an industry leading content creator, Mayo is an exciting addition to Interactive

One. The award-winning former Editor in Chief, VP, Digital Content of Ebony magazine brings a wealth of experience and knowledge to her new position, having worked across multiple content areas and media platforms.

Mayo joins the Interactive One family during a time of accelerating growth, as the company expands to reach a broader Millennial audience, while continuing to super-serve its core African American base.

In addition to overseeing editorial direction and content strategy, Mayo will spearhead the expansion of video initiatives across iOne's national brands – GlobalGrind, HelloBeautiful, NewsOne and TheUrbanDaily – as they further establish themselves as a source of video content central to Millennial and Black culture.

"As a visionary media executive, Kierna has an impressive range of experience in areas which span the breadth of Interactive One's portfolio," says, Detavio Samuels, President of Interactive One and One Solution.

"She has a history of not only covering the news, but also creating the conversation, which is a lynchpin of iOne's future content strategy."



Kierna Mayo

With over 20 years of editorial experience – starting out as an early Hip-Hop journalist and later co-founding and serving as Editor in Chief of the ground-breaking Honey Magazine – Mayo has been a pivotal contributor to many outlets, including BET Networks, Tyra.com, Essence, and Hearst Magazines.

In her new role at Interactive One, she will continue her trajectory of innovation, leadership and talent development.

"The chance to bring my creative vision to the suite of iOne brands is the career move of a lifetime," Mayo shares.

"As the digital medium contin-

ues to evolve, the opportunity to expand Interactive One's brands, offerings, and connections with their audiences, is limitless. I am honored to join forces with the company and to help it grow to unseen heights."

For more information on Interactive One, please visit, www.interactiveone.com

About Interactive One

Interactive One is the definitive digital platform for African American and Millennial audiences, reaching millions each month through its suite of online, mobile, social and content offerings. It owns and operates a number of branded destinations, including GlobalGrind (Millennials), HelloBeautiful (Women), NewsOne (Affluents) and TheUrbanDaily (Men) - as well as digital destinations for dozens of local radio stations and syndicated radio talent. Interactive One was launched in 2008 by Radio One, Inc. [NASDAQ: ROIA and ROIAK, radio-one.com] to complement its existing portfolio of media companies targeting Black Americans.

Since then, its news, entertainment, video and lifestyle content has driven its growth. For more information, visit www.interactiveone.com.

SDC hands out awards to employees

Social Development Commission (SDC) Chairman Gerard Randall and CEO George Hinton join the 2016 SDC Chairman's Award winner Jim Guldán at the 2016 SDC Annual Meeting held at Tripoli Shrine Center on June 16.

The award is presented annually to an employee that the Chair believes has exemplified exceptional performance and dedication to the agency during the previous year.

Jan Stenlund, received special recognition for her 29 year of dedication and leadership at the agency. Stenlund retired earlier this year.



C
F
E
D

Bruce P. Hamilton, D.D.S.
The Centre For Exceptional Dentistry
1825 N. Dr. Martin Luther King Drive
Phone: 414-372-7374

Call to Schedule Free Evaluation of Existing Partial(s) or Existing Denture(s)

f

t

ig

vi

pe

WISCONSIN STATE FAIR

Slide into Savings

NOW - JUNE 30

\$6

SAVE 50%

TICKETS

\$6 STATE FAIR ADMISSION AVAILABLE AT:

Bank Mutual Offices • Sentry Foods
Fast Track Oil Change Centers

That's not all! You can also save BIG on the famous Original Cream Puffs, SpinCity ride & game tickets, Bargain Books and more! All of these deals are available at the State Fair Ticket Office and online at WiStateFair.com.

WISCONSIN STATE FAIR

AUGUST 4-14

Presented By US Cellular

WISTATEFAIR.COM

DANGEROUS IRS SCAM

TARGETS COLLEGE STUDENTS

Article courtesy of the
Detroit Free Press

After ripping off the elderly and immigrants, con artists put together a new twist on an old scam to trick college students into thinking they need to cough up cash to cover a "federal student tax."

No such thing. No one owes any money for a "federal student tax" because there is no such tax. But the crooks are using the term anyway to scare people to pay up.

The April tax season is long gone, but bullies run a year-round business where

it can pay to be nasty to people who are already too afraid of doing the wrong thing.

Another scam that's likely to get hotter this summer: Demand for quick payments on iTunes gift cards and other gift cards.

The crooks making the bogus phone calls sound convincing.

Some Millennials and others have rushed to put anywhere from \$500 to \$1,500 on the plastic prepaid cards sold at drugstores and mega-discount chains.

FBI caller ID not reliable

Garcia said some students at Michigan State University in East Lansing

reported that the calls sounded particularly convincing last spring. One twist: The fraudsters claimed that they were with the FBI and were calling on behalf of the IRS. The caller ID seemed to back up the FBI story.

"They were using the real phone number of the FBI office," Garcia said.

The crooks told disbelieving students to Google the phone number.

But Garcia said the phone number was spoofed to look legitimate. Of course, the closest the callers might get to the FBI is possibly one day showing up on a most-wanted list.

Digital Eye Strain: *Tiny screens can cause big vision problems*

Just Klick!



Article courtesy of The Times

Taking time to take your eyes off of your digital devices offers relief for your overworked eyes and can help in preventing eye complications.

Whether it's the strain caused by constantly staring at devices such as smartphones, tablets and desktop screens, or the accumulated damage from the screens' blue light, experts agree that our eyes are paying the price for our round-the-clock digital dependence.

According to Dr. Brant Molenaar, optometrist at Molenaar Eyecare Specialists in Lansing, Ill., new studies indicate that the blue light emitted from electronic flat screens, including smartphones, iPads, and tablets, may have a multitude of detrimental effects on the eyes. "One of the biggest concerns is that the wavelength of the blue light spectrum coming from these devices may increase the risk of macular degeneration," Dr. Molenaar says.

Yet the issue goes beyond the device-produced blue light to the eye strain caused by continual use of the devices themselves. Dr. Nandini Menon, ophthalmologist at LTF Eye Clinics in Crown Point, Munster, and Valparaiso, cites an overall change in lifestyle for the rising rates of eye complications such as dry eye. "People are doing more near-oriented tasks, whether that's looking at a TV screen or a smartphone," Dr. Menon says. "With these kinds of tasks, the blink reflex reduces, which increases the tendency to get dry eye."

25 YEARS IN THE GAME

THANK YOU, MILWAUKEE.

GROWING, GIVING AND GAMING has been our vision the past 25 years. Since the beginning, Potawatomi has entertained guests while giving back. From a world-class bingo hall to a premier entertainment destination, featuring gaming, seven restaurants, an event center, theater, hotel and more, Potawatomi Hotel & Casino has been a proud member of this community. We're celebrating 25 years in the game, and we couldn't have done it without you.

25
ANNIVERSARY

POTAWATOMI
HOTEL & CASINO

PAYSBIG.COM | MILWAUKEE | 1-800-PAYSBIG

1721 WEST CANAL STREET • MILWAUKEE, WI 53233 • 1-800-PAYSBIG • PAYSBIG.COM • GAMBLING PROBLEM? CALL 1-800-426-2535
©2016 FOREST COUNTY POTAWATOMI COMMUNITY, WISCONSIN

\$1,031,543

Pick n Save®

DON'T FORGET THE CHARCOAL

Fresh 73% Lean Ground Beef sold in 3 lb. pkg. or more

\$2.49^{LB}

WITH CARD
Roundy's Fresh Ground Beef Patties 16 oz.
\$3.99 WITH CARD

STARS, STRIPES & SAVINGS

PLAN AHEAD FOR THE 4TH OF JULY!

99[¢]^{LB}
LIMIT 2 PKGS.
WITH CARD

Fresh Jumbo Pack Chicken Drumsticks or Thighs

2/\$7
WITH CARD

Johnsonville Brats, Burgers or Ground Sausage selected 16-19 oz. varieties

Fresh Bone-In Center Cut Pork Chops

\$2.69^{LB}
WITH CARD

STOCK UP ON ALL-AMERICAN MUST-HAVES

\$6^{LB}
WITH CARD

Roundy's Turkey Breast or Chicken Breast or Cheddar Cheese from our deli

Pepsi or Mtn Dew and other selected 12 pk. 12 oz. can or 8 pk. 12 oz. btl. varieties

Ice Mountain Spring Water selected 12-24 pk. 16.9-23.7 oz. varieties

Nestlé Pure Life Water selected 24-28 pk. 8-16.9 oz. varieties

4/\$11

WHEN YOU BUY 4 OR MORE WITH CARD

88[¢]
WITH CARD

Gatorade Thirst Quencher selected 32 oz. varieties

Lay's 8.75-10.5 oz. Family Size Chips, 7-8 oz. Kettle Chips or Cheetos or Fritos 8-9.75 oz. selected varieties

\$1.77^{EA}

WHEN YOU BUY 3
LIMIT 1 OFFER WITH CARD
ALL OTHER PURCHASES \$2.49 WITH CARD

2 FREE

ROUNDY'S BRATS 16 OZ.
INSTANTLY AT CHECKOUT WITH THE PURCHASE OF 2 BUD FAMILY 24 PK. OR LARGER CANS (WITH CARD)

\$17.86
WITH CARD

Budweiser Family Beer 30 pk. 12 oz. cans

BUD LIGHT



BUY ONE GET ONE FREE
WITH CARD

Kemps Premium Ice Cream selected 48 oz. varieties

Kellogg's Cereal selected 8.4-18.7 oz. varieties
Kellogg's Pop-Tarts selected 12 ct. varieties
Kellogg's Nutri-Grain or Special K Bars or Rice Krispies Treats selected 5-8 ct. varieties

\$1.99^{EA}

WHEN YOU BUY 4
LIMIT 1 OFFER WITH CARD
ALL OTHER PURCHASES \$2.99 WITH CARD



BUY ONE GET ONE FREE
WITH CARD

Oscar Mayer Wieners selected 14-16 oz. varieties

BUY 5 PARTICIPATING KRAFT-HEINZ FOOD PRODUCTS BELOW AND GET
\$5 OFF
ANY FRESH MEAT PURCHASE

INSTANTLY AT CHECKOUT.
LIMIT 1 OFFER WITH CARD.



Heinz Ketchup selected 31-38 oz. varieties

Kraft Miracle Whip or Mayonnaise selected 30 oz. varieties

\$2.50
WITH CARD



Kraft Philadelphia Cream Cheese selected 5-8 oz. varieties

\$1.50
WITH CARD



Kool-Aid, Country Time, Crystal Light or Tang Drink Mix selected makes 8-12 qt. or 7-12 ct. varieties

\$2
WITH CARD



Oscar Mayer Bacon selected 12-16 oz. varieties

\$5
WITH CARD



Heinz BBQ Sauce selected 18.5-21.4 oz. varieties

\$2
WITH CARD



Kraft American Singles or Velveeta Slices selected 16 oz. varieties

\$3
WITH CARD