

WEEKEND EDITION

FOR WOMEN ONLY

NEWS AND VIEWS FOR OUR BLACK QUEENS

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FWO Black (Sista's) History Salute!

(We Know It's March, But...Better Late Than Never We Say!)



Clara Brown

An ex-slave, Brown moved to Colorado in the late 1850s during the gold rush, and managed to establish a successful laundry business (on top of serving as a mid-wife, cook, and nurse maid). She used that money to invest in various real estate, eventually owning 16 lots in Denver, 7 houses in Central City, and some other property and mines around Colorado.



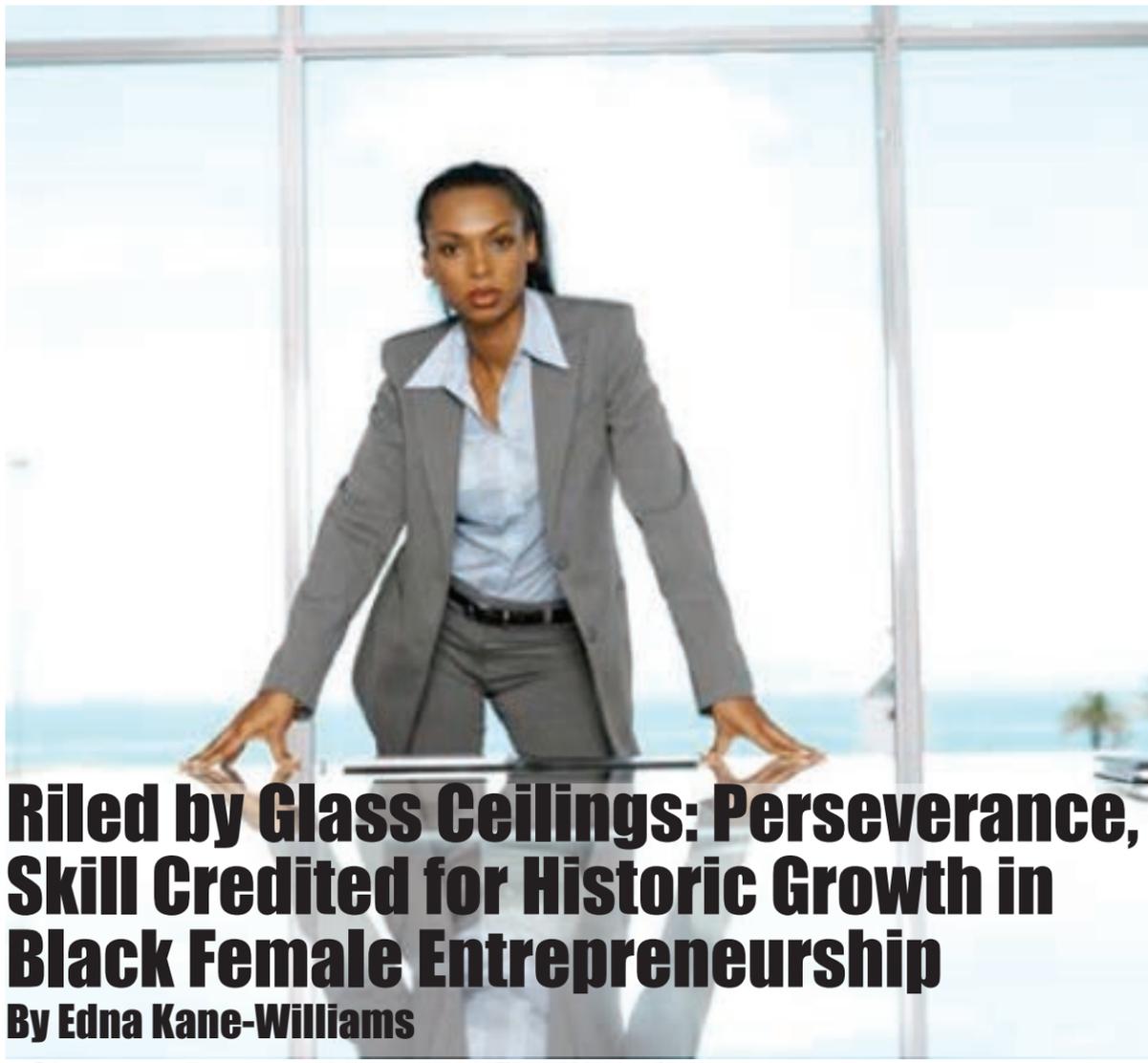
Annie Malone

One of America's first and most prominent African-American businesswomen, Malone founded and developed Poro College, a commercial and educational business focused on cosmetics for black women. Born to former slaves, Malone would later develop a chemical that could straighten black women's hair without causing damage to the hair or scalp. Poro College as an institution of learning was established as a way to teach people about black cosmetology. Through the school and the business, Malone created jobs for 75,000 women around the world. She's recorded as the first black female millionaire in the United States, with a reported \$14 million in assets in 1920 (a whopping \$167 million by today's standards).



Oprah Winfrey

Oprah Winfrey is a global media leader and philanthropist. She is one of the most well-known and most influence people in the world.



Riled by Glass Ceilings: Perseverance, Skill Credited for Historic Growth in Black Female Entrepreneurship

By Edna Kane-Williams

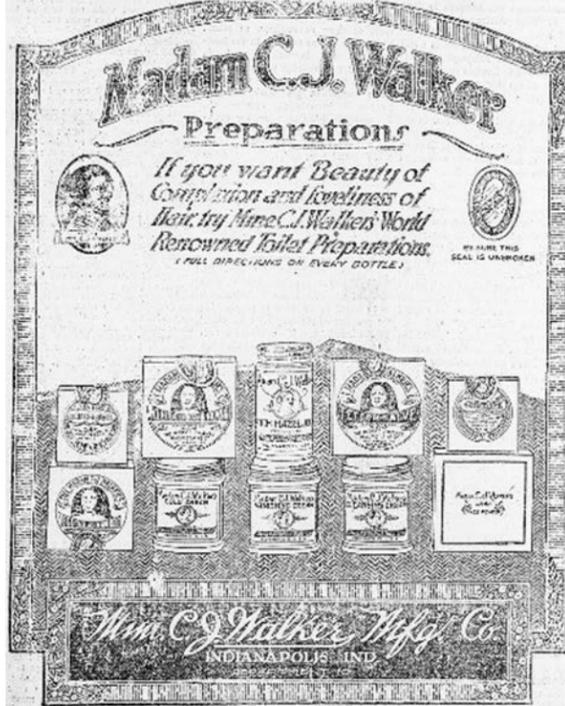
Given the pioneering success of Madam C. J. Walker, America's first self-made black woman millionaire, people wanted to know how she got started in business ownership only decades after the end of slavery in America.

Her answer was short and simple: "I got my start by giving myself a start."

As for her astronomical success as owner of an Indianapolis-based hair and skin care factory, Walker had yet another pithy saying: "Perseverance is my motto."

More than a century later, these morsels of wisdom still work - at least according to economic experts and advocates who have observed the historic rise of black women entrepreneurs over the past 18 years. According to an American Express Open study released in 2015, there's been a 322 percent growth in black female-owned businesses since 1997, making black women the fastest growing entrepreneurial group in America.

The same self-start, perseverance and faith employed by Walker is still motivating Black women in



Advertisement showing images of cold cream and hair and complexion products manufactured by Madam C.J. Walker.

Photo Credit: Library of Congress

2016, says Julianne Malveaux, an economist and former president of Bennett College for Women.

"African-American women have earned degrees, have moved up the ladder, and have found corporate America sometimes wanting and have found the mainstream difficult," Malveaux says. "Therefore, the 322 percent increase is a function of people being very skilled and talented and not finding space for themselves in the traditional pipelines. And so they are going into creating their own."

Margot Dorfman, CEO of the U.S. Women's Chamber of Commerce, agrees. "Women of color, when you look at the statistics, are impacted more significantly by all of the negative factors that women face. It's not surprising that they have chosen to invest in themselves," Dorfman told Fortune magazine.

Yet, Malveaux points out, it is crucial to note that despite the growth of black women entrepreneurs due to their talent and tenacity, they are still a huge minority when compared to white women.

BlackEnterprise.com reports that women in general now own 30 percent of all businesses in the (continued on page 3)



Maggie Lena Walker

Walker was the first black woman in the United States to charter a bank. By pooling her community's money, she formed the St. Luke Penny Savings Bank, of which she served as the first president. Later, when the bank merged with two other Richmond, VA banks to form The Consolidated Bank and Trust Company, she served as the chairman of its board of directors.



Madam C.J. Walker

Born under the name "Sarah Breedlove", Madam C.J. Walker developed a special line of beauty and hair product for black women under her company, Madame C.J Walker Manufacturing. Much like Annie Malone, she was one of the first American women to become a self-made millionaire; in fact, it was through Malone's Poro College that she first learned about the science of black cosmetology. Many of her philanthropy efforts went towards anti-lynching campaigns.



Sheila Johnson

Sheila Johnson 1st African American female billionaire 2001. Synopsis Sheila Johnson born 1/25/1949, in McKeesport, Pennsylvania. co-founded Black Entertainment Television (BET) in 1979. station focused on African American audiences and was sold to Viacom for \$3 billion in 2002. Johnson is currently part-owner of sports teams including the Washington Capitals (NHL), the Washington Wizards (NBA) and the Washington Mystics (WNBA) and is 2nd wealthiest black female in the United States.

What's Up with the Sista's!

The FWO Who • What • Where • When

"ONLINE SHEROES!"

Materials of Two Black women heroes of the Civil Rights Movement--one local, the other national--now available online!



Vel Phillips

BUILDING A LIVING RECORD: Wisconsin Historical Society Makes Vel Phillips Materials Available Online

MADISON--The Wisconsin Historical Society has been working for the past twelve months to organize the Velvlea "Vel" Phillips papers, materials chronicling her life and times. The massive collection was acquired in 2013.

"Our team has been cataloging the mate-

rials that were donated to the Society -- her correspondence, records of her offices, photographs and audio recordings in a way that will make them understandable to anyone that wants to use her collection," said Emil Hoelter, processing archivist at the Wisconsin Historical Society. "Vel is an influential person and we are thrilled to make this collection available to wider audiences, including students."

Vel Phillips is a prominent figure in Wisconsin's history, whose work as a lawyer, city alder, civil rights leader, judge and Secretary of State profoundly influenced Wisconsin's civil rights history throughout the latter half of the 20th century. She played a

(continued on page 3)

The Rosa Parks Collection is Now Online

The Rosa Parks Collection at the Library of Congress has been digitized and is now online at www.loc.gov/collections/rosa-parks-papers/about-this-collection.

The collection, which contains approximately 7,500 manuscripts and 2,500 photographs, is on loan to the Library for 10 years from the Howard G. Buffett Foundation.

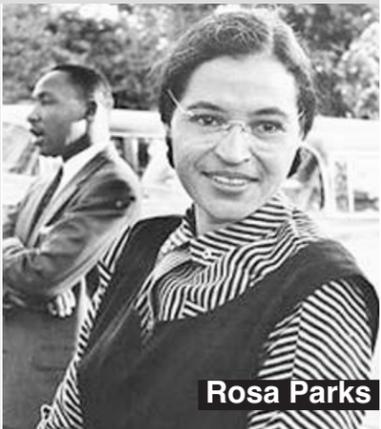
The Library received the materials in late 2014, formally opened them to researchers in the Library's reading rooms in February 2015 and now has digitized them for optimal access by the public.

"It's a great privilege to open the Rosa Parks Collection and help people worldwide discover more about her active life and her deep commitment to civil rights and to children," said David Mao, Acting Librarian of Congress. "From the thoughtful reflections she left us in her own handwriting to her "Featherlite Pancakes" recipe and smiling portraits, you'll find much to explore in this collection about Mrs. Parks' life beyond the bus."

Parks became an iconic figure in history on Dec. 1, 1955, when she refused to give up her seat to a white passenger on a segregated bus in Montgomery, Alabama.

Her arrest sparked the Montgomery Bus Boycott, a seminal event in the Civil Rights Movement. Parks died at age 92 in 2005.

The collection reveals many details of Parks' life and personality, from her experiences as a young girl in the segregated South to her difficulties in finding work after the Montgomery Bus Boycott; from her love for her



Rosa Parks

(continued on page 3)



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CONTRIBUTING WRITERS:
 Fr. Carl Diederichs,
 Rev. Joe McLin,
PHOTOGRAPHER: Yvonne Kemp

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Rosa Parks

(continued from page 2)

husband to her activism on civil rights issues.

Included in the collection are personal correspondence, family photographs, letters from presidents, fragmentary drafts of some of her writings from the time of the Montgomery Bus Boycott, her Presidential Medal of Freedom and Congressional Gold Medal, additional honors and awards, presentation albums, drawings sent to her by schoolchildren and hundreds of greeting cards from individuals thanking her for her impact on civil rights.

The vast majority of these items may be viewed online. Other material is available to researchers through the Manuscript and Prints

and Photographs reading rooms.

The Library of Congress has created a video, which tells the story of acquiring and preparing the collection : www.loc.gov/today/cyberlc/feature_wdesc.php?rec=7081.

In the video, Howard G. Buffett, chairman and CEO of the Howard G. Buffett Foundation, said, "I think it's so important for us to remember the iconic figures that changed our lives and gave us what we have and preserved what we have . . . Rosa Parks showed how much difference one person can make. It's important for our children to see that and to really embrace it and understand it.

Without getting this collection out of the boxes and out of the ware-

house and in front of people, that wasn't going to happen.

And so, I thought we should make sure that this was in a place where millions of people can see it and benefit from it and, obviously, the Library of Congress, there's no place better than this facility and this team to do that."

The Rosa Parks Collection joins additional important civil rights materials at the Library of Congress, including the papers of Thurgood Marshall, A. Philip Randolph, Bayard Rustin, Roy Wilkins and the records of both the NAACP and the

National Urban League.

The collection becomes part of the larger story of our nation, available alongside the presidential papers of George Washington, Thomas Jefferson and Abraham Lincoln, and the papers of many others who fought for equality, including Susan B. Anthony, Patsy Mink and Frank Kameny.

To support teachers and students as they explore this one-of-a-kind collection, the Library is offering a Primary Source Gallery with classroom-ready highlights from the Rosa Parks papers and teaching

ideas for educators.

For more information, see www.loc.gov/teachers/classroom-materials/presentationsandactivities/presentations/rosa-parks-gallery/.

The Library of Congress, the largest library in the world, holds more than 162 million items in various languages, disciplines and formats.

The Library serves the U.S. Congress and the nation both on-site in its reading rooms on Capitol Hill and through its website at www.loc.gov.

Vel Phillips

(continued from page 2)

key role in developing Milwaukee's open housing legislation. She is also a major figure in the modern women's rights movement. The papers provide a state-specific context for the history of African-Americans' civil rights struggle.

Major project funding was provided by the Greater Milwaukee Foundation and an endowment by retired UW-Madison historians Allan G. Bogue and Margaret Beattie Bogue. The Vel Phillips Papers will be housed at UW-Milwaukee Libraries, but will be available throughout the state via the unique Area Research Center transfer network.

To view selected digitized portions of the collection, visit wisconsin-history.org/VelPhillipsPapers. Additional content will be added throughout the spring.

For further information visit the award winning University of Wisconsin-Milwaukee Digital Collections at <http://collections.lib.uwm.edu/>.

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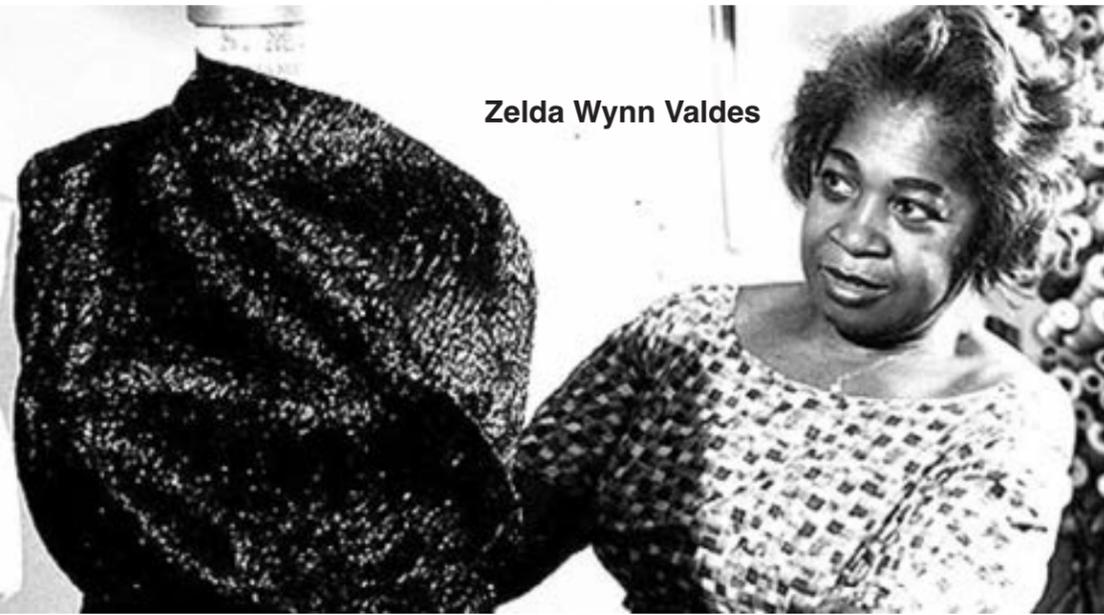
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Zelda Wynn Valdes

As Quiet As It's Kept!... Little Known Black History Fact: Zelda Wynn Valdes

By D.L. Chandler, posted Feb. 23, 2016, courtesy of blackamerica-web.com

Zelda Barbour Wynn Valdes was an influential fashion designer perhaps best known for helping to create the iconic Playboy Bunny costume. She was also the first Black person to open a store on Broadway in New York City, and designed clothing for some of the top stars of the '40's and '50s.

In 1948, the Pennsylvania-born Valdes opened her Chez Zelda boutique on Broadway and West

158th Street before relocating to Midtown. The move proved fruitful as Valdes worked with a bevy of stars including Joyce Bryant, Dorothy Dandridge, Josephine Baker, Ella Fitzgerald and Mae West among others.

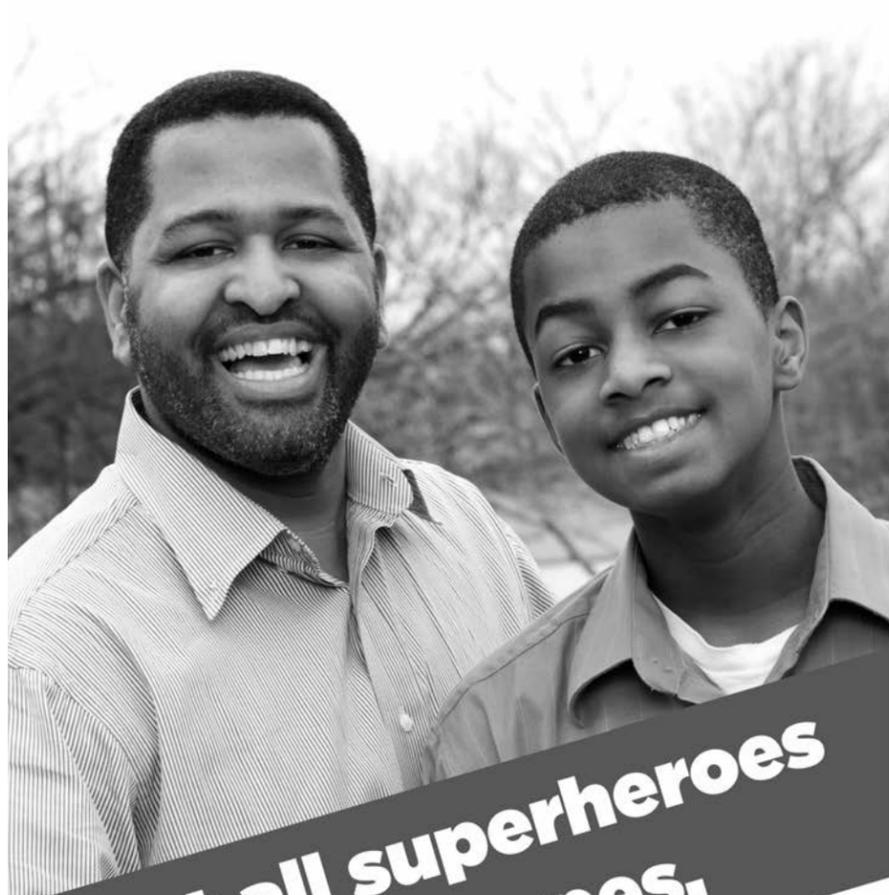
Later in her career, she designed for R&B legend Gladys Knight and opera vocalist, Jessye Norman.

A year after opening her store, Valdes was named President of the New York chapter of the National Association of Fashion and Accessory Designers.

As a result of her role with NAFAD, Valdes worked in exclusive circles and word of her designs caught the attention of Playboy's Hugh Hefner.

Hefner commissioned Valdes to design the Playboy Bunny costume after the magazine's promotions director, Victor Lowmes, came up with the idea. The costume made its formal debut in February 1960.

In 1970, Valdes started working with founder Arthur Mitchell and the Dance Theater of Harlem. She worked for the celebrated dance company for 18 years, retiring in 1988. She died at the age of 96 in 2001.



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FIREFIGHTER/EMTs

The North Shore Fire Commission, the City of Wauwatosa Police and Fire Commission and the City of West Allis Police and Fire Commission are accepting applications to fill current and future vacancies on the entry level Firefighter/EMT staff of the North Shore Fire Department, Wauwatosa Fire Department, and West Allis Fire Department. This is a joint hiring process; however, each Fire Department will be creating a separate hiring eligibility list. **Qualifications:** High school diploma or equivalent, valid Driver's License, 18 years of age by due date of application, Wisconsin EMT license and Wisconsin Firefighter I certification or equivalent. **Preferred:** Nationally Registered Paramedic Technician License. **Preference Points:** Preference points will be given to candidates who have obtained additional general and fire education and/or emergency medical licenses and certifications. Application Process: Interested candidates should apply on-line at the City of Wauwatosa's website: www.wauwatosa.net. The process will open February 26, 2016 and the deadline to apply and submit required documents is 4:30 p.m., Friday, March 11, 2016.

Please Note: Qualified candidates must successfully pass written examination, Candidate Physical Ability Test (CPAT), oral interviews, background and psychological investigations, medical examination and drug screen and possess a valid Wisconsin Driver's License.

The North Shore Fire Department provides fire, rescue and emergency medical services to the communities of Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood and Whitefish Bay. The Wauwatosa Fire Department provides fire, rescue and emergency medical services to the community of Wauwatosa. The West Allis Fire Department provides fire, rescue and emergency medical services to the community of West Allis.

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REQUEST FOR PROPOSAL

Milwaukee Transport Services, Inc., operator of the Milwaukee County Transit System (MCTS), is seeking proposals for **Marketing and Outreach Services** related specifically to routes 6, 61, and 279. The agency will work in conjunction with MCTS and representatives of Black Health Coalition of Wisconsin (BHCW) and Milwaukee Inter-City Congregations Allied for Hope (MICAHA) in an effort to increase ridership of these specific routes. This project has a Disadvantaged Business Enterprise (DBE) minimum goal of 17%. For information, please go to our website ridemcts.com go to "BIDS and Specifications" at the bottom of the page to pull up RFP MM-01-16.

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THE MILWAUKEE COMMUNITY JOURNAL TO PUBLISH LEGALS NOTICES IN MILWAUKEE COUNTY

Milwaukee, Wisconsin
The Milwaukee Community Journal (MCJ) has expanded its services to the greater Milwaukee community with the publishing of legal notices in its Weekend Edition. As a qualified provider of the publication of legal notices, MCJ will serve city, county and state offices for publishing community notifications. Such notifications include:

- Public hearings
- Public meeting
- Election notices
- Divorce proceedings
- Name change notices
- Publication of summons when personal services cannot be made to defendants
- Notice of auction of unclaimed storage unit property
- Probate notices
- Foreclosure/sheriff's sale notice of creditor listing of property for sale
- Other general legal and public notices

About Milwaukee Community Journal Weekend Edition

The Milwaukee Community Journal (MCJ) Weekend Edition is a public newspaper of general circulation that complies with the laws of Wisconsin relating to the publication of legal notices. MCJ's Weekend Edition has been published regularly and continuously in the city of Milwaukee for over 10 years. We have a paid circulation of approximately 65% of our circulation. Furthermore, our actual subscribers are over 1,000 copies each week.

MCJ's Weekend Edition is published regularly weekly. Each week, MCJ Weekend focuses on different subjects Health, Personal, Finance, Family, Men and Women. Our Weekend Edition now includes the publishing of records designated by the Milwaukee County Circuit Court for publication of legal notices; with added value in the Wednesday edition too.

About the Milwaukee Community Journal (MCJ)

The Milwaukee Community Journal (MCJ) is a quality news organization published throughout Milwaukee and the surrounding suburbs. Established in 1976, the Milwaukee Community Journal has advanced and reported the plight, struggles and victories of minorities in Wisconsin, with a passion for building community the MCJ accentuates the positive, analyzes the negatives and advocates to seed success!

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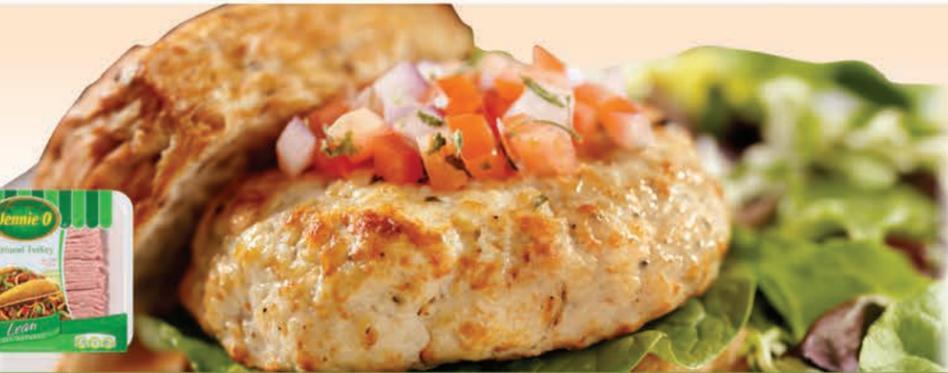


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